



PRESS RELEASE

Lapauw opens Lapauw Brasil.

Heule, 9th of March 2016

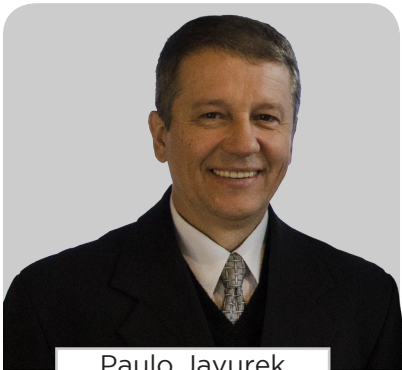
The Lapauw group is happy to announce the creation of a new subsidiary in Brazil. Lapauw Brasil is our 7th foreign office.

Brazil is the biggest economy in Latin-America and with massive investments in the health-care and hospitality sectors coming up, the laundry business foresees a serious growth in investments for new machinery. An opportunity that the Lapauw group wants to take the lead in by opening his own office.

Lapauw Brasil will be headed by Paulo Javurek.

Paulo is an engineer and combines his technical expertise with many years of experience in sales, service and management positions, working for international groups.

Also, being a Brazilian, Paulo is well-acquainted with the Brazilian market and customs and fits in perfectly in the Lapauw strategy to think global but act local. Paulo was trained in the Lapauw head office in Belgium.



Paulo Javurek

"I am very happy to join the Lapauw Group and can't wait to personally introduce Lapauw to the laundries in Brazil. I believe strongly in listening to the customer and I am sure that we will be able to match his requirements with the appropriate solution."

The office of Lapauw Brasil is located in São-Paulo. More information is available on the website www.lapauw.be.

Steven Renders, CEO of the Lapauw Group: *"The start-up of a new subsidiary in Brazil is completely in line with our strategy of creating additional subsidiaries. By opening an office in Brazil, trained Lapauw personnel can more actively promote - in the local language - our laundry solutions in the Brazilian market and we will of course also be able to better service our existing customers in this country."*





About Lapauw.

Since more than 60 years, Lapauw (WWW.LAPAUW.BE) is a European manufacturer of a wide range of industrial laundry equipment providing full laundry solutions for all kinds of businesses.

Lapauw is a major player in this market and has a wide sales network of subsidiaries and dealers at the service of its customers.

Lapauw has always been on the edge of technology and many of its inventions have become standards in the laundry business.

In the coming years, Lapauw will further extend its sales network and will keep on focusing on the continuous development of innovative products and solutions, bringing added value to its customers.

More information.

Steven Renders, *CEO Lapauw*

steven.renders@lapauw.be

Paulo Javurek, *Sales Executive Lapauw Brasil*

paulo.javurek@lapauw.com.br

Wim Demeyer, *Sales Network Manager Europe
& Latin America*

wim.demeyer@lapauw.be

